LOYOLA COLLEGE (AUTONOMOUS), CHENNAI - 600 034

M.Com.DEGREE EXAMINATION -COMMERCE

SECOND SEMESTER - APRIL 2019

CO 2802– MANAGERIAL ECONOMICS

Date: 13-04-2019 Time: 09:00-12:00 Dept. No.

Max.: 100 Marks

 $(4 \times 10 = 40 \text{ marks})$

 $(3 \times 20 = 60 \text{ marks})$

SECTION – A

Answer any FOUR Questions:

- 1. Explain the properties of Indifference Curve.
- 2. Explain the features of Perfect Competition.
- 3. Differentiate between Perfect and Imperfect Competition.
- 4. What is Marginal Productivity Theory of Distribution?
- 5. Explain the Clarks Dynamic Theory of profit.
- 6. Explain the Equilibrium of the Firm.
- 7. Explain the Price Effect of Income Consumption.
- 8. Explain about Consumer's Equilibrium.

SECTION – B

Answer any THREE Questions

- 9. Explain the role of Managerial Economist.
- 10. Define Managerial Economics and explain its significance.
- 11. Explain the features of Monopoly.
- 12. Explain the various Production Functions.
- 13. Write short notes on 1.Nature of profit 2.Profit Standards.
- 14. Explain the features of Oligopoly.
